Third IP International Congress
UNIVERSIDAD AUTÓNOMA DE MADRID
&
QUEEN MARY UNIVERSITY OF LONDON

European Challenges in Intellectual Property Law
09:00 - 09:30 a.m.: Opening Session: Welcome and Opening Speeches

- Fernando Molina (Dean of UAM Law School).
- Rodrigo Bercovitz (LLM IP&IT Director, UAM)
- Noam Shemtov (QMUL, Director of Specialist Intellectual Property Programmes)
- Ignacio Garrote (LLM IP &IT Coordinator, UAM)

09:30-10:50 a.m.: Session 1.- COPYRIGHT I.

Chair: Rodrigo Bercovitz

- Paolo Lanteri (WIPO Copyright Division): “The new international Treaty to improve access to copyrighted works for the visually impaired and people with print disabilities”.

- Guido Westkamp (Professor in Intellectual Property and Comparative Law, QM): “Digital Copyright Limitations”.

Discussion

11.10 - 11.40 a.m.: Coffee Break

11:40.-13:20 p.m.: Session 2.- PATENTS

Chair: Queen Mary-University of London Representative

- Noam Shemtov (Lecturer in Intellectual Property and Technology Law, QM): “The Patent Wars”

- Raúl Bercovitz (Lawyer, LLM (Columbia), JD (UAM): “Unitary Patent Protection in Europe: The draft Regulations”

Discussion

13:20-15:00 p.m.: Lunch Break
15:00-16:40 p.m.: Session 3.- TRADEMARKS

Chair: Noam Shemtov

- Manuel Lobato (Senior Lecturer in Commercial Law, UAM, Lawyer): “Recent and Future developments in European TM Law: EUCJ jurisprudence revision.”

- Jonathan Griffiths (Senior Lecturer, QM, Solicitor): “Trademarks, Tobacco advertising and the right to property”

Discussion

16.45-17.10 p.m.: Coffee Break

17:10-18:50 p.m.: Session 4.COPYRIGHTS II

Chair: Ignacio Garrote/Pilar Cámara

- Uma Suthersanen (Professor in International Intellectual Property Law, QM): “The New Directive on Orphan Works”

- Gemma Minero (Lecturer in Civil Law, UAM): “Recent developments in the EUCJ Copyright case Law”

Discussion

18:50-19:10 p.m.: Communications from LLM IP&IT Students

19.10 p.m.: Closing: Ignacio Garrote/Noam Shemtov
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UAM School of Law - Tomás y Valiente Lecture Hall

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