Third International IP Congress

UNIVERSIDAD AUTÓNOMA DE MADRID

&

QUEEN MARY UNIVERSITY OF LONDON

European Challenges in Intellectual Property Law
10:00 - 10:30 a.m.: Opening Session: Welcome and Opening Speeches

- Yolanda Valdeolivas (Dean of UAM Law School).
- Rodrigo Bercovitz (LLM IP&IT Honorary Director, UAM)
- Noam Shemtov (CCLS Director for Postgraduate Studies)
- Ignacio Garrote/Pilar Cámara (LLMI IP &IT Directors, UAM)

10:30-11:30 a.m.: Session 1.- COPYRIGHT

Chair: Rodrigo Bercovitz

- Sebastián López Maza (Senior Lecturer in Civil Law-UAM) “Pros and cons of the European protection of performers in the music industry: term of protection and additional rights”

- Guido Westkamp (Professor in Intellectual Property and Comparative Law, QMUL): “Copyright and Research – Licensing or Limitations?”

Discussion (10 minutes)

11.30 – 12.15 a.m.: Coffee Break

12:15.-13:15 p.m.: Session 2.- PATENTS

Chair: Gaetano Dimita

- Duncan Matthews (Professor of Intellectual Property Law, QMUL): “Preparing for the Unitary Patent Package”

- Colm Ahern (Lawyer, Elzaburu): “The scope of protection of the European patent with unitary effect – challenges faced by the UPC in applying article 69 EPC”

Discussion (10 minutes)

13:15-15:00 p.m.: Lunch Break
15:00-16:00 p.m.: Session 3.- TRADEMARKS

Chair: Ignacio Garrote / Pilar Cámara

-Pedro Sabando (Lecturer in Commercial Law-UAM): “Trademarks and toy cars. Logics and limits of fair use in miniature reproduction”.

-Gaetano Dimita (Lecturer, QMUL) “Cartier International AG v British Sky Broadcasting Ltd’ - The next generation of site blocking orders is here”.

Discussion (10 minutes)

16.00-16.30 p.m.: Coffee Break

16:30-17:30 p.m.: Session 4. DESIGNS

Chair: Noam Shemtov

-Uma Suthersanen (Professor in International Intellectual Property Law, QMUL): “Cartridges, coffee pods and cars: Design Protection and Relevant Aftermarkets after Nestlé and EFIM decisions”

-Germán Bercovitz (Professor in Civil Law, University of León): “New challenges of Community Design”

Discussion (10 minutes)

17.30 p.m.: Closing: Ignacio Garrote/Pilar Cámara/Noam Shemtov

21.00 p.m.: Social activities
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UAM School of Law - Tomás y Valiente Lecture Hall

Directors:
PILAR CÁMARA, IGNACIO GARROTE, NOAM SHEMTOV

Deputy Director:
GEMMA MINERO

Attendance is free, but prior registration is required.
Registration deadline: 1 June 2015
For registration and queries, please contact Roberto.castineira@uam.es
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